WAC Marketing Workshop: Headteachers and School Business Managers

Watch this two minute video as a workshop taster:



Hillingdon Local Authority are fully funding all primary schools to:

- Attend WAC Marketing Workshop
- Access FDC Member Area and Networks for one year
- Attend Club Leader Training Course: building a high-quality club

Venue, Dates and Timing:

Wraparound Care (WAC) Face-to-Face, Marketing Workshop
Wednesday 29th April: **9.30am to 11.30am**
Heathrow Primary School,
Harmondsworth Lane,
Sipson,
West Drayton, UB7 0JQ

AIMS of Marketing Workshop

- Gain **practical tips** and **actions** based upon your **local context** (place matters).
- Enhance **strategic understanding and application** that **further builds** on the Hillingdon Club Leader marketing training with FDC Training & Consultancy.
- **Deep dive** into the **journey of a parent/carer.**

ADDITIONAL BENEFITS:

- Those attending will receive a one year **free subscription** to FDC Training & Consultancy Member Area **funded by Hillingdon LA**.
- You gain access to FDC's full methodology as well as Hillingdon's **enhanced WAC offering,** including SEND and Inclusion support.

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