# OUR SOCIAL ENTERPRISE

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SOCIAL ENTERPRISE ACADEMY

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#### **Artemis Charitable Foundation**

For over 25 years Artemis Investment Management is proud to have been able to support dozens of organisations and good causes in the UK and overseas.

Each year, our staff raise money and Artemis, which is based in Edinburgh and London, gives a proportion of its profits to the Artemis Charitable Foundation. Established in 2007, it manages our charitable activities and involvement in the wider world.

The foundation supports 'core' charities in the UK and internationally in the areas of health, poverty, education and the environment, and also makes donations to global disasters and emergencies when they occur.

In 2022 the Artemis Pentland Peaks Challenge raised more than  $\pounds$ 100,000 for two amazing charities:

SANE is a national mental health charity that raises awareness, fights to improve services and provides emotional support.

Mary's Meals, based in Scotland, operates globally to provide school meals to more than 2.2 million children daily, giving them the energy to learn.



The next Artemis Pentland Peaks Challenge is due to take place on Saturday 2 September 2023. For further information on how to take part or donate, please visit **https://pentlandpeaks.com/** 



Phyl Meyer, General Manager and Emma Leslie Sustainable Tourism and Communications Officer, Tiree Community Development Trust.

Social enterprise and young people – made for each other

In the Highlands and Islands, the social economy grew by nearly 20% during the pandemic years, emphasising its societal value to both the rural economy and community resilience.

As part of recognising the importance of the social economy in transforming communities, Uist and Lewis in the Outer Hebrides became the first of Scotland's 'Social Enterprise Places'. A vast range of local services are delivered there by social enterprises including sports centres and gyms, arts and music venues, renewable energy, care services, forestry, fishing, horticulture, shops, cafes, and tourist centres.

#### How does this relate to young people?

Social enterprises as employers offer excellent career opportunities and volunteering opportunities, boosting work experience, confidence and employability.

Experience in social enterprise can stimulate entrepreneurial inclinations, and a sense of satisfaction linked to shaping rural communities.

#### And it goes both ways.

Young people bring fresh ideas, innovation, energy - all of which are vital to successful enterprise.

Enthusiasm towards social purpose and trading for community and environmental benefits is another key strength young people bring to the table.

We're delighted to be working with the Social Enterprise Academy and schools to engage more young people in the growing social economy.



enquiries@hient.co.uk hie.co.uk/socialenterprise

NEW DAWN 2



# NTENTS

## Welcome to the SEA **Schools Special!**



Hello and welcome to this year's Big Issue Schools Special Edition!

In the following pages you will find an array of inspiring stories explaining how young people are making a meaningful impact on the social and environmental problems that matter most to them.

The last 18 months have been tough for us all. The impact of the war in Ukraine continues to grow, we are teetering on the brink of environmental collapse and, closer to home, we are facing the worst cost-of-living crisis in a generation.

It's enough to make even the most optimistic person start to lose faith. But the focus of these pages is on a brighter future.

Despite all these problems, the Social Enterprise Schools programme fills us with hope. The young heroes who feature in this magazine demonstrate that another future is possible: one of generosity, innovation and compassion in action.

These stories are a small cross-section of the great work taking place across thousands of schools. They are a vision of what our society can be - how small changes multiply to create lasting impact.

We believe these young trailblazers have the solutions to the issues we all face. Welcome to the future, we hope it inspires you.



Matt Nicol Head of Programme Development, Social Enterprise Academy

#### Who we are and what we do

Find out more about what Social Enterprise Schools does, and what we can achieve working together

#### The James Fairweather Award

This year we launch a new award to recognise teams that promote financial literacy

#### Meet our 2023 Social **Enterprise Schools** superheroes!

Showcasing some of the incredible social enterprises run by school pupils across the UK and further afield... This year our social superheroes have worked on themes including:

Sustainable food Creating fairer communities Protecting our planet Circular fashion Caring school communities Celebrating heritage Across the world The long-term impact

#### Help us create the next generation

Learn about some of the partner organisations we work with and find out how to get involved with Social Enterprise Schools





Enterprise Academy Content Manager for Social Enterprise Academy: Matt Nicol Editor: Vicky Carroll Sub Editor: Sarah Reid Art Director: Mark Neil Designer: Gill Durham Illustrated by Rami Niemi

# We believe in the power of social enterprise

More than ever, we need social entrepreneurship to tackle the challenges we face as a society. Here we explain who we are, how we work, and why it matters

The Social Enterprise Academy was founded in Scotland in 2004 to inspire people of all ages to create social change. Three years later, we established the Social Enterprise Schools programme in partnership with The Scottish Government to focus on the next generation of social entrepreneurs.

Social Enterprise Schools enables young people to identify a social or environmental issue that is important to them, before designing and launching a trading social enterprise that will directly address the issue.

Through Social Enterprise Schools, we help young people reach their full potential as they develop a range of critical skills, become more employable and have meaningful impact on their communities.

Our work with young people is based around two key questions:

We ask young people to reflect on their local communities and identify an issue that they genuinely care about and want to solve. This could be about the environment, the economy, helping their local area or anything else... the choice is theirs!

Q2. How will you make change happen?

(**O**) (in)

Q1. What do

you care

about?

We inspire young people to create a real-life social enterprise in school, supporting them as they launch their idea and social change. Their social enterprise idea will depend on their identified issue. Keep reading to see examples!

Find out more about what we do at socialenterprise.academy/social-enterprise.schools



Gerry Higgins, Co-Founder & Managing Director of the Social Enterprise World Forum



Since 2007 we have worke

young people



## 'An example of a wellbeing economy in action'

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> Social Enterprise Schools' impact on young people's confidence, agency and resilience rivals any programme I've seen in a decade of teaching in New York City schools. They give a voice to the voiceless and allow students who might not succeed in a traditional academic environment to flourish and thrive.

> > Roxanne A Binaso, Fulbright Scholar and PhD Candidate researching 'The Role of Social Enterprise in Education'

We are proud to partner with The Scottish Government, helping them deliver

their ambition to create a social enterprise in every school in Scotland. Steve Cullum, Social Enterprise Senior Policy Officer at The Scottish Government, explains how working with us is helping a new generation to understand the ethos of business for good

The Scottish Government's ambition for Scotland is to be a country that has the wellbeing of citizens at the heart of its economy.

The Social Enterprise model of business for good is a great example of a wellbeing economy in action.

The Social Enterprise Schools programme has been running for more than 15 years and this has coincided with a sharp growth in the social enterprise sector in Scotland.

> In 2016 The Scottish Government committed to a 10-year Social Enterprise Strategy and partnered with the Social Enterprise Academy to embed an understanding and culture of social enterprise within Scotland's schools.

Our joint goal is to ensure that every child in Scotland has the exposure to social enterprise during their school career, and that they bring that ethos and

understanding of business for good with them into whatever career they enter, whether that's in the public, private or third sector.

SUPPORTED BY



Scottish Government Riaghaltas na h-Alba gov.scot

## countries

Scotland, Australia, Egypt, Malawi, South Africa, Malaysia, England

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## The James Fairweather Award: celebrating financial literacy

In an exciting new development, at our Social Enterprise Schools Awards (Scotland) in June this year we will be issuing a special award to a social enterprise team that has demonstrated outstanding financial skills.

The James Fairweather Award for Financial Literacy is a tribute to James Fairweather, a person close to the hearts of both the Social Enterprise Academy and The Big Issue.

As well as chairing the board of the Social Enterprise Academy, James Fairweather was CEO of Big Issue Invest – the social investment arm of Big Issue Group. He supported social businesses and charities to deliver social, economic and environmental impact across the United Kingdom.

James, who died in November 2022 after being diagnosed six months earlier with an aggressive form of brain cancer, was committed to making the world a better place, providing opportunity for social enterprise stars to rise through Big Issue Invest, as well as coaching and mentoring.

During his illness he also worked hard as a brain cancer awareness campaigner, highlighting and combatting an enormous underfunding issue. James was determined to make his mark on the world – and change it for the better

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After leaving school James worked on the London Stock Exchange, learning the financial markets from the bottom up. Later, James became chief investment officer at Martin Currie Investment Management in Edinburgh, responsible for a portfolio worth £15bn. He also coached young talent and always had an eye on how people can effect change. James was proud of his work, and felt that 'profit for purpose' and ethical investment was the

future; a way of creating a mutually supportive society.

He was keen to drive this change and see change in the world. For this reason, he loved the Social Enterprise Schools programme.

His favourite quote was: "If you live without making a difference, what difference does it make that you have lived?" – a philosophy we can see in the young people who feature on these pages.

Below, we highlight the work of one school that is already making great strides in financial literacy through its work with the Social Enterprise Schools programme.

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#### CLYDEVIEW ACADEMY INVERCLYDE Save, Spend, Share

The Save, Spend, Share Jars allow pupils to manage their money effectively during the cost-ofliving crisis.

The idea is that young people will put their loose change into one of the three jars, filling them up over time. When each jar is full you will either save it up into a larger sum for a bigger purchase, spend it on It has been great to see the young people develop their skills, both socially and through enterprise. The jars will go a long way to teaching pupils how to budget appropriately.

Teacher

a purchase of your choice or share it by donating to a charity or spending it on someone else. We are selling the jars to our school community to give them essential budgeting skills that they can

take into their adult lives. The social enterprise team have improved their enterprise, digital and social skills during the project. They have also grown as a community through teaching their peers about the importance of budgeting.



# Meetour social heroes Caring, sharing, creating... How young Β entrepreneurs are changing the world

On the next pages, you will read the Social Enterprise Schools stories of young people from across Scotland, England, Australia and Malaysia.

This inspiring group – united by their desire to make a positive change in the world – is solving a broad and diverse range of social and environmental problems.

As you will see, they are painting a bright and positive picture of what life can be like in the future.

By tackling a wide variety of topics, they are answering important questions for the world. You can read more about the novel and creative ways our Social Enterprise Schools are approaching problems and issues that impact all of us on the following pages. They include... **Sustainable food:** How can we create food products from waste ingredients? How can we cook in ways that are sustainable for the planet?

**Creating community:** How do we use community spaces to trade fairly? How can we improve mental wellbeing through a new cafe culture?

**Protecting our planet:** How can we grow our own produce and reduce our waste? How can we recycle in creative and inspiring ways?

**Circular fashion:** How can we share and upcycle the clothing we already have? How can we create circular fashion, not fast fashion? **Caring school communities:** What impact can we have when a school launches multiple social enterprises at the same time?

**Celebrating heritage:** How do we nurture and share the cultural differences that exist in our societies?

Across the world: What impact are young social entrepreneurs having outside of the UK, in Australia and Malaysia?

The long-term impact:

What happens when social entrepreneurship is at the heart of a school for five years and not a one-off project?



#### MARR COLLEGE, SOUTH AYRSHIRE Marr College Barista

Each year our S3 students get a chance to participate in social enterprise lessons, which involve running their own social enterprise and deciding how to help our community with the profits.

The class runs twice annually, meaning two sets of students get to experience this amazing enterprise each year.

Every Friday our students get two lessons to work on their social enterprise. They work on a variety of tasks, beginning with market research to find out what drinks and cakes staff would like, and how much they would be willing to pay.

They use this information to make decisions on what products to offer and what to charge.

They then create and distribute digital order forms, and each Friday create lovely drinks and cakes and deliver these directly to each teacher – always including an inspirational note to spread positivity!



Students calculate their profits and decide how they can improve the local community. Last year the student-run cafe made more than £500, which paid for Christmas gifts and essentials for children and vulnerable adults across Ayrshire, in partnership with local charity NB4CC. This year the group donated Easter eggs to food banks.

The relationships they build help their successors to start off with an established brand and loyal customers, and each group must maintain this to ensure the sustainability of the social enterprise.

OAKLANDS, HOUNSLOW, LONDON Marmalade from food waste

Our social enterprise aims to tackle food poverty in Hounslow and the growing need for food banks due to the cost of living.

We are doing this by reducing food waste and partnering Hounslow Community Food Bank. This relates to UN Sustainable Development Goal 2: Zero Hunger.

We are making marmalade and selling this in the community, including to parents, carers, support staff, admin staff, teachers and people who come for after-school activities.

The social enterprise connects with the curriculum and also helped us connect with

the community. It has given us practical skills like making food, given us the chance to try something new and showed us we can help others.

One parent says: "It's brilliant! It's so good for students to be aware of what other people are going through. I'm very pleased my daughter was involved."

And our teachers are also very enthusiastic: "It's amazing that our students were able to help those who struggle financially to put food on the table. These are students with complex needs who need support on a daily basis and it was fantastic that they were able to help other vulnerable people. It's so nice to show to members of community what our students are capable of doing when given the right support and guidance."





MILLENNIUM PRIMARY SCHOOL, GREENWICH, LONDON Community Cookazine

The main purpose of our social enterprise is to reduce the problem of deforestation. This environmental issue is important to us because in 100 years there will be no more original rainforest left. When we cut down trees for materials we impact the climate, and animals become extinct.

To stop this happening we are encouraging people to eat less meat and more fruit and vegetables. Doing this, we are taking action towards the UN's goals of Protecting Life on Land and Climate Protection.

We are creating a Cookazine, which is full of plant-based recipes. We are selling it to our local community, to people who want to stop deforestation. We also ran a vegetarian food-tasting event in school to raise money for the Cookazine.

Over time, we want to encourage people to eat less meat, which will help to tackle deforestation. We are raising awareness by putting up posters and delivering an assembly for our whole school.

## Our coding club takes the biscuit!



Larbert High School Additional Support Centre (ASC), Stenhousemuir The KitKat Coding Club

The KitKat Coding Club is five S1 pupils: Daniel, Matthew, Milo, Nathan and Lacey. They all attend the Additional Support Centre at Larbert High School.

Daniel says: "Our idea was to take our love of technology and link it with a sustainable food – and the KitKat Coding Club was launched!"

To do this, the team set up a coding club in their school, where pupils could pay £1 a week to learn more about coding. With their profits, they will buy things like wooden frames, soil and seeds to create 'grow-your-own boxes' to help them achieve their social aim around sustainable food.

These materials will allow households to set up their own vegetable gardens and allow them to eat for less, reducing financial pressures from the cost-of-living crisis.

After winning their Dragons' Den, the team worked hard to deliver their plan, salvaging wooden pallets and turning them into vegetable boxes. They are selling them at parents' evening at low prices, so families can grow their own vegetables during these difficult financial times.

When the Dragons announced the KitKat Coding Club as winners, we sprung out of our seats and cheered loudly! 'YAAAASSSS!' we screamed as we walked forward, victorious! We had our photos taken, got involved in an interview, and just could not believe we had won. Daniel

#### SUSTAINABLE FOOD



#### BANCHORY-DEVENICK, ABERDEENSHIRE Fabulous Fairtrade Feasts

Our social enterprise started with one simple question from the children: "Can we open a Fairtrade tuckshop?" Being very aware of the cost-of-living crisis, we initially wanted our enterprise to be awarenessraising rather than profit-making. We secured a grant from Scotmid to get started and haven't looked back.

Following a workshop with the Social Enterprise Academy, we set up our own co-operative. Like any other business, we came up with a company name, logo, slogan and business plan. We made posters and flyers, sent emails and filmed adverts to send to the school community. As parent council chairman Alan Stevenson says: "The children have woven the understanding of being a global and rights-respecting citizen into everyday life at the school."

Fabulous Fairtrade Feasts runs bi-monthly and we sell a mixture of Fairtrade chocolate bars and 'school' bakes. The children do the shopping, the baking and run the shop. Best of all they get to do the washing-up – life skills and all that!

After our initial success and a presentation from Scotmid and the Fairtrade Foundation, we decided to run a small 'make-and-sell' enterprise on a termly basis. Highlights include the Pocket Hug poems we've written to sell at our anti-bullying presentation later this term. The work we are doing is very important. We have proved that no one is too small to make a difference.

Last June, we were lucky enough to attend the Social Enterprise Schools Awards and Marketplace event. This gave the children a wonderful opportunity to showcase their work, and also see what other schools were doing. Since then, we have gone on to win the Innovation Award at the Scottish Fairtrade Awards 2022 and have achieved status as a Silver Rights Respecting School.

P7 pupil Natalie says: "I think the work we are doing is very important because we're helping farmers to get fairer wages and communities to get the things they need to survive. We have proved that no one is too little to make a difference."

> Headteacher Karen Downie adds: "I am extremely proud of the work the children are doing. They are learning to have empathy for others and that their voice can have an impact."





KINGSPARK SCHOOL, DUNDEE Kingspark Farm Shop and Cafe – Space for All

The aim for our social enterprise is to provide meaningful life and work skills to our pupils who have complex additional support needs.

With support from Rockwell Learning Centre, CJ Laing & Son and Scotmid, we plan to establish a social enterprise to provide paid employment to some of our pupils post-18. At present, very few if any of our pupils go on to paid employment, and many do not have purposeful and meaningful engagement with the community. Our social enterprise

aims to address these challenges. We have three strands

to our social enterprise.

#### **Our Growing Space**

We grow seasonal produce that we use in our Home Economics lessons, selling them to staff every Friday, and handing them out to the local community as soup bags. Our growing space includes a chicken coop that averages six organic eggs per day, which we also sell, use in lessons and hand out. Thank you for the lovely surprise when we received your gift of a soup parcel, the contents of which have been carefully grown by yourselves. Well done everyone.

> We are looking forward to making and tasting our soup. Thank you for your kindness and thought.

#### Our Craft Space We use

and driftwood collected by the pupils on local beaches to design and make driftwood crafts that are sold to the local community. The CDT

skills learned by the pupils who access this workshop were previously not offered as part of the curriculum.

**Our Bistro Space** Cafe Nueva is a pop-up café that offers freshly made coffee, snacks and homemade treats to staff, pupils and visitors from the local community. This enables pupils to learn unique, real-life skills, such as using money and how to use language with customers.

A key feature of our social enterprise is to create a sustainable model that relies on growing as much of our own produce as possible and reusing/upcycling materials found and sourced locally. Money raised from sales is reinvested into the social enterprise.



KIRKWALL GRAMMAR SCHOOL, ORKNEY Cosy Packs and Cosy Cafe

We started our social enterprise journey with a fantastic pupil workshop that got pupils buzzing with ideas. It was hard to choose the best one! So we ran our own mini Dragons' Den in school. One idea that stuck was a group who wanted to keep people warm during winter by selling Cosy Packs. These packs have blankets, fluffy hot water bottles, socks, gloves and hats in them.

We combined this social enterprise idea with another group who wanted to run a coffee morning for teachers. They now run a Cosy Cafe every Monday



during lesson time and are supporting local mental health charities with the money they raise. It's a welcome start to a Monday morning, good value for money and sets me up for the week *Teacher / Customer* 

We have been lucky to be supported by Developing the Young Workforce Orkney, who backed our social enterprise ideas with a £200 grant. Leah, our DYW supporter, has connected us with the community, including Orkney Foodbank, Befriending Service and Orkney Blide Trust. It was a great highlight to see our first four cosy packs donated to the food bank in time for Christmas.

ROYAL MILE PRIMARY SCHOOL, EDINBURGH The Royal Mile Planters

#### Elm Court School

ELM COURT SCHOOL, LAMBETH Elm Court Enterprise Project

Creativity and care for the environment were the main issues the group discussed during our pupil workshops. The group is made up of sixth formers who are excited by the opportunity to set up a social enterprise.

To promote upcycling, we discussed how to make used materials beautiful and useful, and decided to make flowerpots using old plastic bottle tops, which we will sell to the local community.

The team have used a number of skills to make this happen. They have produced posters to ask for bottle tops from home and also grown their creative, presentation and sales skills.

Our talented artists are excited about the opportunity to have their art sold to the public and sent around the world. And pupils have begun to embrace the concept of upcycling in a positive way, seeing that what is normally classed as rubbish can take on a new life in a handcrafted project.

This project has challenged those involved to really think about the environmental impact of throwing so much useful material away. It has brought home the true meaning of waste.

Teacher

Our class comes from all over the world! We have many nationalities and love learning about each other. When we started talking about running a social enterprise and what we wanted to change in our community, there were lots of things we agreed on. These included world hunger and helping people who struggle to get food and water. We also talked about climate change and trying to make life fairer for everyone in our school and neighbourhood.

When creating a social enterprise idea, we looked around at what we had in the school and saw that we had many old planters in the playground that were full of weeds.

So we had the great idea of turning these planters into something useful that could help the community – and The Royal Mile Planters was born!

We are going to grow our own vegetables that we can sell to parents and the community, as well as making soup from them which we can sell to staff and local residents. This will promote healthy eating and support families. With the profits, we will buy more seeds so our business will grow each year. We are very excited about our social enterprise and hope you will taste our soup one day.

Our team member Yasmin sums up why it's a great project: "Not many people are kind to other people, the planet and the community. We are going to help them."



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#### DUNBLANE PRIMARY SCHOOL, DUNBLANE Fancy Fruit

The class started their journey with a fantastic workshop delivered by the Social Enterprise Academy. During this, they learned what a social enterprise is and is not, and started considering the things that they felt passionate about.

The group decided to create an enterprise to support endangered animals, developing ideas that would help solve this problem. We decided to make endangered animal bookmarks using recycled cereal boxes. To raise funds, they are also organising an endangered animal dress-down day. Together, these will generate the money they need to start their business, a once-a-week fruit tuckshop.

Using the funds from the tuckshop, the team will be supporting

We want to support animals locally as well as globally.



organisations that help animals, such as the Royal Zoological Society of Scotland. They will also be helping local animals more directly – one idea they have is to make 'slow down' signs to protect hedgehogs from being run over.



BURNBRAE PRIMARY SCHOOL, MIDLOTHIAN Organic Planet

We loved having our pupil workshop. Our social enterprise group had lots of ideas beforehand, but the workshop really helped us work out what was most important to us.

Our main idea was vegetable gardening. We chose this because it helps with several challenges: being outside in a garden helps with our mental health and enables us to be physical. Also, through vegetable gardening we can help local wildlife like bees, and increase biodiversity. Finally, we can produce healthy and tasty meals through the cafe.

We wanted to make the garden as sustainable as possible, so all the plant pots we use are upcycled to help cut plastic waste, and we are using food waste from the school as compost. When our vegetables grow, we will use paper bags to harvest and store the crops. After that, we will be able to start a community cafe to sell our produce.

The team have been involved in the project in different ways. We have a CEO and a deputy, and we divided into four teams: marketing, accountants, garden workers and cafe workers. We all have to work as a team to make Organic Planet work!

The young people have worked in teams and produced work way beyond their educational levels in school. It has been a real eye-opener for them to meet real people running real social enterprises in the community, and seeing the impact this is having on people. *Mr Carthy, Teacher* 





make our products.

ASHTON SECONDARY SCHOOL, **GLASGOW** Ashton Sewing Solutions



ROTHESAY ACADEMY, **ISLE OF BUTE** Swap Shop

Our social enterprise was born out of our efforts to cut costs and help increase the sustainability of school events like our Christmas Dance.

We have pupils from lots of financial and social backgrounds in our school, and wanted to do something that would help break down the financial barriers pupils may experience.

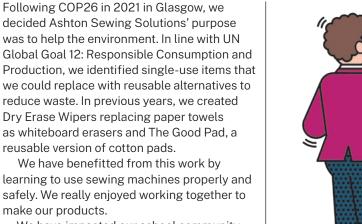
Our first Swap Shop ran over six days. Items for the event were provided by local charities as well as pupil donations, which meant the event was free to set up and to run.

At any time of the school day, pupils could choose items like suits, dresses, shoes, jewellery

and more. This made the dance more sustainable and affordable, reducing inequalities among pupils as well as helping to reduce fast fashion consumption and the waste that usually comes from these events.

There can be some stigma around swap shopping, so to normalise it we invited all classes in an allocated slot and had the Swap Shop open all day without people monitoring it constantly. In that way pupils could use it discreetly and anonymously.

We had support from sustainability charity Fyne Futures, and the Swap Shop made a huge difference to the pupils who used it it meant that they could attend the dance. Sometimes, schemes like this are just as important even if it's only a few people who need them.



We have impacted our school community by encouraging others to think about sustainability and selling a range of sustainable products that people were very happy to buy. It feels great to know our school community is proud of all that we have achieved.

Our latest project is in support of The Beatson Cancer Centre. They need syringe driver bags; when we heard this

we knew we had the sewing skills and were quick to agree to help out. We aim to make 16 bags from just one donated bedding set. Not only are we helping people in need, but we are doing it with sustainability in mind.







#### SOUTHGATE SCHOOL, **ENFIELD, LONDON** THGATE If the shoe fits... Upcycle!

Our social enterprise team at Southgate School is making customised shoes that we want to sell to the local community.

This customising shoes scheme will benefit the environment by preventing fast fashion, save our customers money, and support the mental wellbeing of our team through artistic activities.

We are asking students and teachers from our school to bring in old shoes they no longer wear and help them to customise them.

We will also be providing second-hand shoes for students who cannot bring in their own. Our method for customising the shoes will be hydro-dipping, which is where you spray acrylic paint-on water on to the shoe to create a wet-look effect.

We are charging £5 for tickets to a workshop where each class from KS3 will take part in a workshop to customise their shoes. This will be during Mental Health Awareness week, to tie in with ideas of mindfulness and reducing anxiety through creative art.



I think this scheme is a great way to bring the school community together to focus on our mental wellbeing, and use art as a creative distraction from our daily issues. Upcycling is not only great for the environment, but also crucial for some families during the cost-of-living crisis. Victoria Tatham, KS3 Pupil

Premium Coordinator / English Teacher



#### ST ANDREW'S HIGH SCHOOL, COATBRIDGE **Totes Amazing**

We are Totes Amazing from St Andrew's High!

We are a group of S6 students who are making sustainable tote bags that not only look amazing but have a positive impact on our local community.

We aim to cut down the use of new materials and fast fashion waste by using donated recycled materials that we gathered from teachers, pupils and our wider school community.

However, our mission was not only to make sustainable bags but also to help our community, through the help of St Augustine's Parish, in Coatbridge. Each year, the parish provides winter coats and toiletries for those in need.

We noticed there was a lot of money spent on plastic bags, and this was where we came in! We dusted off some old sewing machines

It has been amazing to see the skills that the pupils have developed over this year... from planning their business to learning how to sew to seeing the positive impact their work has had on the community. It has raised awareness of the environmental impact of fast fashion, and pupils see their filled tote bags making an impact on the lives of those more vulnerable.

Ms Hawson

in our school and started making tote bags, ensuring nothing was wasted! Since starting Totes Amazing we've created more than 100 bags, and produced hygiene packs to hand out to vulnerable people in our community, and to sell to raise funds.

#### MULTIPLE ENTERPRISES



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**ST WILFRID'S SCHOOL, WEST SUSSEX** Multiple social enterprises: DOJIN, MHA, Reclothe, Go for Green, Bice

COMPOST

We have a total of five social enterprises led by our Year 10 Business Studies students.

#### Dojin

The social enterprise DOJIN is named after the Japanese god of earth. The initiative is around trading eco-friendly glass bottles at school to promote sustainable behaviours. The team initially attempted designing water bottles using their 3D printers but wanted to avoid using plastic, so then decided to trade the more eco-friendly version of glass bottles instead. Having designed a great logo, they are ready to find a supplier and start selling. Any profits will be used to continue promoting eco-friendly behaviours at school.

#### MHA

MHA are a mental health awareness social enterprise who want to design wristbands that raise awareness of mental health and remind students at the school that they are great just the way they are. The wristbands will include a glow-in-the-dark version, with the slogan "You are enough".

#### Reclothe

This social enterprise takes clothing people no longer want and upcycles it! They are accepting donations of uniforms from across the school and will then be upcycling them to support families on lower incomes.

#### Go for Green

This social enterprise is tackling two problems at once; the cost-ofliving crisis and healthy eating. They've identified that organic and healthy lifestyles are not accessible to many people and affording fresh foods can be difficult on a lower income. So the group is encouraging healthy lifestyles by growing their own food at school. Their crops include lettuce and chillies, and they aim to create salad packs that will be sold for affordable prices as well as being donated to local food banks.

#### Bice

Bice is the French word for a shade of blue, but has additional meanings of rebirth and helping. The aim of this social enterprise is to support people sleeping rough by creating care packages for them. These packages will include warm clothing, foods and some personal hygiene items.

The Dragons' Den and Big Issue events will be really exciting. It will be a great chance to expand our social enterprise outside of schools and socialise with other business people!

> It's going to be exciting seeing people wear their bands and know that you've done something good, know that you can help people out.

St Wilfrid's Pupils





#### SANDERS DRAPER SCHOOL, HAVERING, LONDON Scraptastic, Love to Give, Daily Discretions

With a class of 17 pupils, this group at Sanders Draper have developed three social enterprise ideas, with a fourth in the works.

#### Scraptastic

Scraptastic is tackling poverty and the cost of living, food waste, and nutrition awareness by making granola bars using fruit that would otherwise go to waste. Did you know that apples are one of the most wasted food products in the UK?

They chose these social issues because they believe that tackling food waste is both wide-ranging and achievable.

They've been identifying where to source their fruit waste and plan to approach corner shops, as well as their school canteen, to use their donations.

Next, they will be developing their granola bar recipe and are looking forward to the challenges of launching a social enterprise.

#### Love to Give

Love to Give are tackling fast fashion, the cost-of-living crisis and climate change by sourcing second-hand clothing and selling it online at affordable prices. The group wanted to address poverty in a way that avoided stigma. They are considering some interesting challenges around demand and storing clothing. They also want to ensure that they are trading high-quality clothing for people to access affordably.

#### **Daily Discretions**

Daily Discretions will be selling affordable period product bundles, where paying customers will fund vulnerable people (at homeless shelters) to receive their own bundle. This encourages customers to play their part in having a social impact as well.

To reduce costs, they will buy the period products in bulk.

#### **Compost Group**

The Compost Group are tackling food waste by encouraging composting. Their aim is to create kits that include the tools to compost, along with guidance on how to do it.

The students are particularly looking forward to making a difference. One pupil on the Daily Discretions team says: "I'm looking forward to seeing the effect of how we are helping people and the potential impact."

I'm looking forward to seeina the effect of how we are helping people and the potential impact.

> Pupil on the Daily Discretions team

Saoil Ghlaschu

#### **GLASGOW GAELIC** Ghàidhlig SCHOOL, GLASGOW Cùram

Cùram is comprised of S2 and S5 pupils. Their aim is to create children's books written in Gaelic to bridge the gap between young people learning the language and non-Gaelic speakers in their families. Cùram means 'care' in Gaelic, which is important to the mission of the team.

Here's why the team think it's important: "The initial learning of some key words and phrases in Gaelic is key to kickstart people's learning. Young people going through Gaelic education don't always have Gaelic-speaking parents, which can be incredibly difficult. These books will help young people

"Tha fhios agam dè th'ann, ach dè mu mo dheidhinnsa?"

(Translation: "I know what it is, but what about me?" )

connect with their parents by helping them to learn the language together. A lot of parents don't know what their children are learning in school, so the books will bring a bit of that education to life."

The team have been working with former pupil Anna Mclellan, who is now studying illustration and communication at university. Anna showed the group how to storyboard ideas and put the book together. One of the highlights of the project has been working across different year groups. "The school is small, so it helped us work together and interact with younger students more. Younger year groups had the chance to come up with the idea for the books and older kids have been dealing with fundraising, money management and trying to take advantage of the opportunity we have."

# A global movement

Social Enterprise Schools is not just growing in the UK – we are inspiring social entrepreneurs of the future across the world

## Australia

#### **Wooragee Primary School**

Farm Gate Fertilisers sells just what the name suggests – a bottled fertiliser made of waste from inside the farm gate, named Chook Poo Tea.

Judah, Ollie, Cooper, Brok and Cameron came up with the idea. Excitingly, there was no outlay of money, only time, so it meant that every bottle sold made maximum profit for their chosen partner, TeamSeas, which focuses on cleaning the oceans.

It was a somewhat smelly and messy process to make the product: chook poo was collected from backyard chicken coops and our school chickens, mixed with water, and put through a sieve to refine the liquid. It was then bottled into recycled milk bottles and labelled.

At a market held at Old Beechworth Gaol for the Social Enterprise World Forum Rural Gathering, the team enthusiastically engaged customers, leading to many sales.

Our school community have engaged wholeheartedly with social enterprise, and it has provided the opportunity for all kids to shine, particularly those who find aspects of academic learning trickier. The market days required an enormous amount of grit, hard work and resilience, and every single student took on the challenge. After Covid, this brought a wonderful sense of belonging and cohesion.



# The wit Aus since entry Year org

Forging business

skills through blacksmithing!

A sense of

belonging

#### **Cathedral College Wangaratta**

The college has a long-standing relationship with Social Enterprise Schools and ACRE (The Australian Centre for Rural Entrepreneurship) since it began supporting schools to run social enterprise activities. By developing a business, Year Nine students must work together, plan, organise and negotiate, problem-solve and apply financial literacy. So far, students at the college have raised nearly 50,000

dollars for the various causes they wish to support.

Last year, Year Nine students Henry Findlay, Tai Miller and Jack Brooks designed and manufactured bespoke hand-forged fire pokers and coat racks using a gas forge and a mix of new and recycled

materials. The students used traditional blacksmithing techniques and showcased this unique talent to their fellow students on market day at school.

Social enterprise teacher Tim Gerrish explains: "The group demonstrated a high level of organisation and business acumen in order to make sales approaching 1,000 dollars, which is an incredible achievement." All profits from their sales were donated to the group's chosen cause, a support organisation for mental health called Beyond Blue.

Group member Henry has been practising the art of blacksmithing for many years and enjoyed being able to use his skill to raise money and awareness.

The students were stoked (pun intended) to sell out at local markets. Henry says: "It was great to see so many people interested in our products and the art of blacksmithing. Doing something you enjoy and helping people in the process is very rewarding."

## Malaysia

Our work in Malaysia has been supported by FINCO Good SENS, using social enterprise as a vehicle to teach financial literacy in a real-world setting. Overall, 73 teams took part from 29 schools, generating a total revenue of MYR 75,000 (approximately £14,000!). There were four winners at the National Dragons' Den.

#### Sekolah Jenis Kebangsaan Tamil Ladang Kinrara, Selangor Team Power

UN Sustainable Development Goal 1: End poverty in all its forms everywhere We baked and sold cookies, muffins and cakes, and with the profits we helped 70 patients with disabilities buy essentials for daily life, such as food and nappies.

We have learned a lot from participating in the programme for two years, for example, we recently changed our business and pricing strategy. We have also created awareness among the students and community to help pupils in need, inspiring others to start a social enterprise to help people.

#### Sekolah Kebangsaan Koris, Johor Ciku Guys

#### UN Sustainable Development Goal 12: Ensure sustainable consumption and production patterns

We noticed there was a lot of leftover food on tables in the school canteen after recess. So to tackle this issue of food waste, we bought a compost bin, repurposing waste into organic fertiliser and creating an awareness campaign on composting.

With food waste being a large contributor to the global waste problem, we hope to play our part in supporting the Sustainable Development Goal by reducing and repurposing it to create organic fertiliser for our herb garden.

Over the project, we learned about waste management and composting. The school canteen operator also spent less time cleaning up, and we reduced landfill waste. Raising awareness of social issues... then taking matters into their own hands to find solutions!

And... action! Buying boats with the fruits of their creativity

#### Sekolah Kebangsaan Agama Miri, Sarawak

Boolean Autocrats UN Sustainable Development Goal 2: Zero Hunger

One day, one of our schoolmates fainted during afternoon class. We found out this was because they only received one meal from the government's supplementary food programme a day and were hungry. While most of the students had lunch, some only drank water and kept busy to overcome hunger.

Our social mission aimed to provide lunch for 15 friends who come from poor families. We hope to play our part for Sustainable Development Goal 2 by reducing the number of children going hungry and providing adequate nutrition so they can focus on learning.

The highlight of the programme was the moment we had enough funds to implement the contribution. Seeing the happy and excited faces of our friends motivated us to do more.

#### Sekolah Kebangsaan Luagan, Sarawak

#### **Filpen Club**

#### UN Sustainable Development Goal 4: Quality Education

A lot of our schoolmates cannot go to school due to flooding. The school has a floating library, but villagers' boats are too small and fragile to transport students. We wanted to limit learning loss by providing boats for students to reach the floating library.

To fund this, we created short films and sold tickets to the public. The films were produced with the community, who were supporting actors. This enabled us to purchase boats.

The highlight of the programme is we became more financially literate, learning budgeting is important to ensure production cost remained low. We also learned to communicate with our customers, pitch ideas and had to creatively think of ways to promote our products.



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# Inspiring, exciting and bold... how we empower pupils!

Running for 16 years since we first began in Scotland, and now growing rapidly all over the UK and across the world, Social Enterprise Schools has fostered the extraordinary enthusiasm and potential of young people. It shows what can be achieved when their ideas are given free rein to become reality.

Neil McLean, CEO of the Social Enterprise Academy, reflects: "I've been regularly and consistently blown away by the energy, creativity and caring of the young people involved since we began. The outcomes of their projects show that they are capable of effecting real change, giving us all reason to hope for the future."

St Bernard's Primary School in Glasgow has worked in collaboration with the Social Enterprise Schools programme for the last 10 years. During this time, more than 100 pupils have passed through the school's Social Enterprise Committee, helping to solve a range of social problems in the process.

"The Social Enterprise Academy have been there to guide us every step of the way, giving us exciting opportunities and helping us to build on our strengths and grow out into the community," says one of the teachers involved.

"What started off as a small lunchtime club has grown into a very busy Social Enterprise Committee selling personalised, reusable items I love that the children feel so empowered to run their business and have confidence to find enterprising solutions to social issues. *Ms Linton, St Joseph's Primary* 

to promote sustainability and holding a community cafe, teaching older parishioners digital skills.

"For the last decade, through being in the Social Enterprise Committee, students have hugely built up confidence and been equipped with skills for learning, life and work."

St Joseph's Primary in Glasgow has also been involved with Social Enterprise Schools for a decade. Teachers note the benefits that pupils gain by forging community connections and running their own social enterprise. Learning and skills go beyond the classroom, with real-world impacts.

"I love that the children feel so empowered to run their business and have the know-how and confidence to formulate enterprising solutions to social issues," says teacher Ms Linton. "They are very supportive with each other and encourage new ideas. It's lovely to see the special bonds they are making with each other, and in the wider community."

"This is an exciting year for Social Enterprise Schools as we continue to grow across the UK and internationally,"

> adds Neil McLean. "This year's cohort of young social entrepreneurs have some of the most exciting ideas yet. If you get the chance to come and meet them then please do, they never fail to inspire." And as you can see, both St Bernard's and St Joseph's are flourishing!



One becomes many



ST BERNARD'S PRIMARY Cups, baubles and digital literacy

This year we are focusing on three ideas: reusable plastic cups for drinking, supporting families struggling with the cost of living and improving digital literacy with the elderly in our community.

#### **Reusable cups**

The Social Enterprise Committee noticed the alarming amount of plastic waste locally and wanted to do something about it. "Last year we personalised water bottles in pink and blue. This year we thought we'd do something different, so we got colour-changing cups, as water bottles weren't cool any more."

The cups are personalised for customers using a Cricut machine. It uses an app to create designs on vinyl, which are then stuck on the product.

#### **Bauble campaign**

The committee have also been working hard to support local families. "We have learnt to make



Christmas baubles, which we are selling to raise money for food for people in need," they say. "All the funds we raise go to the local food bank".

ENTERPRISE

This work has been carried out after school, using a range of materials and skills.

#### Improving digital literacy

The third idea this year is designed to build bridges with elderly people, and help them learn how to use digital technology.

They say: "We all get iPads at school and older people aren't good at using them, so we took them to the local church, and after church we would do a different thing on the iPads every time."

The group are also helping to solve the problems the elderly face with technology, for example helping them with their laptops.



#### ST JOSEPH'S PRIMARY Shutterbug Inc

Shutterbug Inc has been established in St Joseph's Primary over the last three years. During Covid, professional photographers couldn't come into school, and we saw a gap in the market – setting up our own photography studio and selling pictures, key chains and CDs at an affordable price.

As a social enterprise we want to provide a high-quality service for parents and families. Each year we add new products to our range and have been invited to share our business experience with local secondary school pupils.

After being introduced in our school in 2019, social enterprise is now fully embedded in our curriculum. Every child in the school has the opportunity to explore social issues, locally and across the world. Each class sets up a project to raise money or awareness of the impact the issue is having. The money raised from Shutterbug Inc is used to fund these projects. We have established links with other social enterprise businesses and charities.

The highlight for us has been seeing our parents, families and invited guests coming to see our showcase of learning, asking questions and offering to help and support us with our projects. We are very proud of how kind and caring the children in our school are, and we love hearing all the creative ways they are trying to make a difference to the lives of others.

# Help us create the next generation of social entrepreneurs!

The stories we have featured from around the world in this special schools takeover edition of The Big Issue show what young social entrepreneurs of the future can achieve with the right inspiration, support and encouragement.

And it also shows how communities and businesses can benefit from linking up with amazing creative projects like the ones highlighted here.

Social Enterprise Schools is growing across the UK and further afield. If you are interested in becoming part of our programme on behalf of a business, local authority or other community organisation, we would love to hear from you.



We partner with organisations in a number of ways:

Volunteering opportunities for employees. We use the expertise of partners to support our young social entrepreneurs through mentoring or as a Dragon at one of our Dragons' Den ceremonies, where we offer feedback and funding to teams.

**Bringing Social Enterprise Schools** to your local area. We can deliver the Social Enterprise Schools programme in a school near you! For example in your local authority area, in a multi-academy trust or near your office.

Sponsoring events. We work with partners to deliver a range of events with young people across the year, including Dragons' Den ceremonies, our Big Issue Launch Event and our End of Year Awards.

#### We are fortunate to be supported by a number of fantastic organisations, including

















London Borough

of Hounslow



Havering

**kibble** 









## FOCUS ON PARTNERSHIPS

Our partners at software company SAP have seen the benefits that our work brings to their business



Through our partnership with SAP, we have delivered Social Enterprise Schools in 10 schools near their offices in Crawley and Hounslow, working with 280 young people and 20 SAP employees as mentors.

Lindsey Rowe, Head of Purpose Programmes and Sustainability UK & Ireland, explains: "SAP put purpose into action by focusing on three pillars: accelerating social business, building future skills and collaborating for sustainability.

"Our partnership with Social Enterprise Academy has helped deliver each of these. Their reach within the education system has been exemplary and they have created a customised programme to engage young people of different ages near our office locations."

And this is the sort of engagement and interaction that Social Enterprise Schools aims to extend to more businesses across the UK.

"The feedback from our employees who have volunteered as coaches, mentors and judges has been fantastic and helps them connect with and live our

purpose."

We put purpose into action, focusing on social business, building future skills and collaborating for sustainability.

Feedback from our employees who volunteered as coaches, mentors and judges has been fantastic. *Lindsey Rowe, SAP* 



















# Feeling inspired?

For all enquiries relating to the UK please contact: MattN@socialenterprise.academy

And for international enquiries: Jakira@socialenterprise.academy





## **The Skills Academy**

#### **Developing Skills for Learning, Life and Work**

The Skills Academy is an innovative education and training centre for young people run in partnership with a Scottish Premiership Football Club. Students strengthen their employability skills, attending the large, modern premises based in Hillington Park, Glasgow and at St Mirren Football Club's SMISA Stadium and Training Complex in Paisley. Young people gain SQA and City and Guilds qualifications and complete exciting work experience opportunities with subject choices ranging from hospitality to vehicle system maintenance, construction, painting and decorating and more.

"I gained my National Progression Award in Construction with The Skills Academy. As part of my qualification, I helped renovate the hospitality entrance at St Mirren Football Club. It was great to use my skillset and see the space completely change." *Skills Academy Student* 

The Skills Academy is part of Kibble, one of the UK's largest charities who provide care, education and support to young people who have experienced adversity.

#### **Find Out More**

www.kibble.org | 🗩 @KibbleCharity | 🛟 KibbleGroup Email: communications@kibble.org

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