New CT Prevent website

CT Policing is launching a new safeguarding website www.actearly.uk to encourage family and friends to share concerns that a friend or loved one might be vulnerable to radicalisation.

This will help increase Prevent referrals from family and friends into the police by increasing awareness, trust and understanding of the police's safeguarding role:

Is someone else speaking through someone you know?

- Signs of radicalisation
- Where to go for further information and support
- Encourage referrals from concerned family and friends at an early stage
- Increase understanding of, and confidence in, the referral process











www.ACTearly.uk

The website has signs of radicalisation, case studies and details on how to make a referral. It will is a source of advice and support for family and friends, but also useful for partners.

How you can help:

- Use the police toolkit to access promotional materials: www.counterterrorism.police.uk/actearlypartners
- Promote ACT Early on your social media channels using films,
 GIFs and #ACTearly #Prevent
- Use our templates for your website, intranet and newsletters
- Print and display ACT Early leaflets and posters in visible areas.

Is a good friend coming under a bad influence?



If you're worried that someone you know is being radicalised, visit actearly.uk







Posters and leaflets

You can print these materials and display them in police buildings, they can also be shared with partners.

A4 Posters: English

Business Card: **English**

Pop up banner: **English**

A5 Leaflet: English | Welsh | Urdu | Arabic | Bengali

Email signatures and logos









Is someone you love being filled with hate?

Is someone close becoming a stranger?





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ACT ACTION COUNTRIST TREMOREM





Social media films, GIFs and text

Click on the links below, select the three dots in the right-hand corner and select **Download**

Video 1

GIF 1

GIF 2

GIF 3

GIF 4

If you are worried that one of your friends or family is in danger of being radicalised, share your concerns in confidence. You won't ruin lives but you could save them. #ActEarly #Prevent www.actearly.uk

Are you worried that someone you care about is at risk of radicalisation, but not sure what to do? #ActEarly and find out what support is available. #Prevent www.actearly.uk

Trust your instincts and seek advice. If you are worried about someone you know developing extremist views, #ActEarly and tell us your concerns in confidence. #Prevent www.actearly.uk

Are you worried that a loved one is at risk of being exploited by extremists? We are here to help. You won't be wasting our time. Visit the #ActEarly website for advice and support. #Prevent www.actearly.uk