

#YouthVoiceCensus 2021

Media Pack



Youth Voice Census 2021



Thank you for your help!

Youth Employment UK are delighted to launch our annual #YouthVoiceCensus 2021!

Your work to help promote the Youth Voice Census 2021 on your publicity and social media channels is greatly appreciated.

This annual survey is a temperature check of how young people aged 14–24 feel on issues relating to their transition from education to employment

With thanks to our collaborators:



It is important that we hear from a wide cohort of young people so we can provide a detailed picture of the youth population.

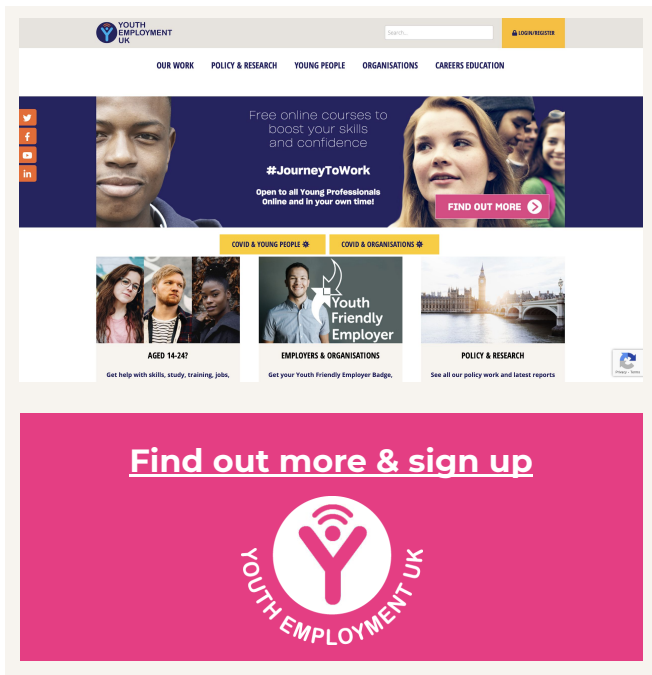
We hope the following information is useful when spreading the word among your peers, networks and colleagues.

Social media pack contents

1. Press release, CEO quote and editor notes
2. Suggested promotional imagery
3. Suggested tweets and social messages

info@youthemployment.org.uk

About Youth Employment UK



The screenshot shows the Youth Employment UK website. At the top, there is a navigation bar with the logo, a search bar, and a 'LOGIN/REGISTER' button. Below the navigation bar are links for 'OUR WORK', 'POLICY & RESEARCH', 'YOUNG PEOPLE', 'ORGANISATIONS', and 'CAREERS EDUCATION'. The main banner features a dark blue background with images of young people and text: 'Free online courses to boost your skills and confidence', '#JourneyToWork', and 'Open to all Young Professionals Online and in your own time!'. A 'FIND OUT MORE' button is visible. Below the banner are three featured sections: 'AGED 14-24?' with a photo of three young people, 'EMPLOYERS & ORGANISATIONS' with a photo of a man and a 'Youth Friendly Employer' badge, and 'POLICY & RESEARCH' with a photo of a cityscape. A large pink banner at the bottom contains the text 'Find out more & sign up' and the Youth Employment UK logo, which is a stylized 'Y' with a person icon inside a circle.

Youth Employment UK is an independent, not for profit social enterprise founded in 2012 to tackle youth unemployment.

As experts on youth employment and unemployment, we are ideally placed to understand the complex landscape facing young people, employers and policy makers.

How do we actively tackle youth unemployment?

- We give young people a voice on the youth employment issues that affect them
- We support young people with the skills and careers support they need to progress
- We support employers to develop and be recognised for their youth friendly employment practice
- We connect young people to Youth Friendly Employers
- We provide expert insight across all youth employment policy areas.

More About The Youth Voice Census



What is the Census?

The Youth Voice Census is an annual survey, presented as a report with the results made available to the public shortly after the survey closes.

What does it do?

The census explores youth employment issues including (but not limited to) careers advice, apprenticeships, social action and unemployment provision, developed in collaboration with Amazing Apprenticeships, The Edge Foundation and Pearson.

Why should we help young people get involved?

It is important that we hear from the widest cohort of young people so we can provide a detailed picture of the youth population. Last year, thousands of young people completed the survey which we showed to UK policy makers and people who can truly make a difference.

There are over 7 million young people in the UK today, so this year, let's make a BIG impact!

The census will be live from the 29th March 2021 and will close on the 1st June.

Share The Census On Your Platforms



Blog copy

Link: <https://www.youthemployment.org.uk/youth-voice-census/>

The Youth Voice Census is an annual survey run by Youth Employment UK. It acts as a temperature check of how young people aged 14 – 24 are feeling on a range of issues relating to their transition from education to employment.

It is important that we hear from the widest cohort of young people so we can provide a detailed picture of the youth population. We are therefore working with a number of partners to share the survey amongst their networks.

Youth voice is vital to ensuring services really work for our young people, having their say on what works for them allows us all to better understand the improvements that need to be made.

Our annual Youth Voice Census is the most important piece of work we do. It allows young people to share their voice on the experiences and services available to them throughout education and their next steps.

Since its pilot in 2018, over 6,000 young people have told us their story, enabling us to build a picture of how young people are navigating the transition from education to employment. We have been able to share what is working and what improvements need to be made, together with partners across the sector and with UK Government policy makers.

Laura-Jane Rawlings, CEO of Youth Employment UK



Twitter

@YEUK2012

- Aged 14 – 24 years old? #ShareYourVoice on a range of issues related to life, study and work. Share your views with @YEUK2012 and the #YouthVoiceCensus <http://bit.ly/youthvoicecensus21>
- The @YEUK2012 UK #YouthVoiceCensus for 2021 is now underway and 14-24 year olds are invited to complete the survey on life, study and work. Census results will help to inform policy. Please RT and amplify the voice of young people today: <http://bit.ly/youthvoicecensus21>

Instagram

@youthemploymentuk

- Study. Life. Work. If you're aged 14-24, what changes would you like to see in how you are supported from school onwards? #ShareYourVoice with the #YouthVoiceCensus 2021. Take part and make a difference! <http://bit.ly/youthvoicecensus21>
- What do young people in the UK really think about education, employment and the support they get to progress in life? 14-24 year olds can have their say & help inform policy in Youth Employment UK's #YouthVoiceCensus. Share the survey and amplify youth voices: <http://bit.ly/youthvoicecensus21>

#YouthVoiceCensus

Facebook

[/YouthEmploymentUK/](#)

- Are you aged 14-24? Have you got time to share your voice on important youth employment issues? 20 minutes can help change things for you and other young people too! #YouthVoiceCensus <http://bit.ly/youthvoicecensus21>
- Youth Employment UK's #YouthVoiceCensus for 2021 is now underway and 14-24 year olds are invited to complete the survey on life, study and work. Census results will help to inform policy. Please share this survey to amplify the voice of young people today: <http://bit.ly/youthvoicecensus21>

LinkedIn

[/youth-employment-uk/](#)

- #ShareYourVoice on a number of views on employment and education on the annual #YouthVoiceCensus 2020. 14 – 24 year olds across the UK are invited to complete the survey to help inform policy: <http://bit.ly/youthvoicecensus21>
- What do young people in the UK really think about #education, #employment and the support they get to progress in life? 14-24 year olds can have their say & help inform policy in Youth Employment UK's #YouthVoiceCensus. Share the survey and amplify youth voices: <http://bit.ly/youthvoicecensus21>

Social cards

Download and use via our Youth Voice Census hub: <https://www.youthemployment.org.uk/youth-voice-census/>



Youth Voice Census 2021

#ShareYourVoice

Our annual Youth Voice Census allows young people to share their voice on the experiences and services available to them throughout education and their next steps.

Fill out the Youth Voice Census today.

#YouthVoiceCensus



Youth Voice Census 2021

Are you aged 14-24 and want to improve the transition from education to employment for young people?

Fill out the Youth Voice Census today and share your voice!

#YouthVoiceCensus



Youth Voice Census 2021

Are you aged 14-24? Have you got time to share your voice on important youth employment issues?

Fill out the Youth Voice Census today and help inform policy!

#YouthVoiceCensus



Youth Voice Census 2021

You could make a big difference to how UK government, employers and educators support young people with the Youth Voice Census!

Fill out the Youth Voice Census today and share your voice!

#YouthVoiceCensus

