



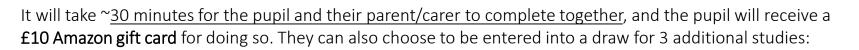


Department for Transport

An Invitation to Years 7-9 pupils and their Parents/Carers:

Complete a 30-minute survey about cycling for a £10 Amazon gift card

Researchers at **Brunel University London** and the Hillingdon School Travel and Road Safety (STARS) team are conducting a survey to understand the **factors that influence 11-14-year-olds' cycling behaviour**.



- A joint pupil-and-parent/carer online interview (£25 Amazon gift card for each pupil interviewee)
- A cycle monitoring study in which the pupil would be eligible to purchase an award-winning See.Sense ACE rear light for only £10 (RRP £44.99)
- A Virtual Reality Cycling Competition (£250 worth of Amazon gift card prizes for the Top 3 performers)

If you would like to complete the survey, then please email Huma Waheed at <u>hayat.waheed@brunel.ac.uk</u>; she will send you <u>a unique link for you to access the survey</u>.

If you have any additional questions after reading the information at the beginning of the survey, then please email the Principal Investigator, **Dr Dan Bishop**, at <u>daniel.bishop@brunel.ac.uk</u>. Thank you.

NB: This study is being funded by The Bikeability Trust and the Department for Transport and has been approved by the College of Health, Medicine and Life Sciences Research Ethics Committee, Brunel University London. It runs from Monday 10th January to Friday 29th April, OR when 1,000 responses have been received. Thank you.





