



## An Invitation to Years 7-9 pupils and their Parents/Carers:

### Complete a 30-minute survey about cycling for a £10 Amazon gift card

Researchers at **Brunel University London** and the Hillingdon School Travel and Road Safety (STARS) team are conducting a survey to understand the **factors that influence 11-14-year-olds' cycling behaviour**.



It will take ~30 minutes for the pupil and their parent/carer to complete together, and the pupil will receive a **£10 Amazon gift card** for doing so. They can also choose to be entered into a draw for 3 additional studies:

- A joint pupil-and-parent/carer online interview (**£25 Amazon gift card** for each pupil interviewee)
- A cycle monitoring study in which the pupil would be eligible to purchase an **award-winning See.Sense ACE rear light** for only £10 (RRP £44.99)
- A Virtual Reality Cycling Competition (**£250 worth of Amazon gift card prizes** for the Top 3 performers)



If you would like to complete the survey, then please email Huma Waheed at [hayat.waheed@brunel.ac.uk](mailto:hayat.waheed@brunel.ac.uk); she will send you a unique link for you to access the survey.



If you have any additional questions after reading the information at the beginning of the survey, then please email the Principal Investigator, **Dr Dan Bishop**, at [daniel.bishop@brunel.ac.uk](mailto:daniel.bishop@brunel.ac.uk). Thank you.