



Help parents with childcare costs, increase revenue into early years and childcare settings, and open up new opportunities.

A FREE Tax-Free Childcare webinar for local authorities/councils and family-facing professionals

10.00am – 11.30am 15 March 2022

This 90-minute ZOOM webinar will be useful for local authorities/councils and family-facing professionals across England, Scotland, Northern Ireland and Wales. You should attend if you are a health visitor, social worker, housing officer, or work in children's centres, early help, job centres, or if you are an early years and childcare provider, school teacher, or if you are someone else who works with families across the public, private and voluntary sectors.

The webinar is designed to raise awareness of TFC and increase understanding of it. We will be providing a useful overview of Tax-Free Childcare (TFC) and how it could better benefit children and families. We also want to help and equip attendees with ideas and tools that can motivate parents to sign up and use TFC to pay for childcare, out of school and holiday activities. Helping families and children and the provider in turn.

HMRC has asked Hemsall's, the specialist early years and childcare organisation providing consultancy, training and research for governments, councils and providers, to deliver the webinar.

We will consider:

- Myth busting and growing awareness/understanding of TFC to support clear information sharing.
- How we all can motivate interest and engagement in TFC.
- Actions that can support parent and provider sign-up.

Agenda

- 10.00am Welcome and introduction
- Aim and purpose
- 10.10am TFC: the story so far, evaluation and learning
- 10.20am Re-imagining TFC
- Opportunities to take for families and providers
- 10.35am The importance of good information
- 10.45am Extending information through effective reach and engagement
- 11.00am Motivating behaviours – taking actions
- Examples of impact
- 11.15am What can we all do?
- Useful tools and information.
- 11.25am Summary points and evaluation
- 11.30am Close

Book your place [here](#)