

2022/23

# Post 16 Prospectus



HILLINGDON  
LONDON

Please fill in this interactive form with the relevant information for your school/college page within the prospectus.

## Contact Information (Our point of contact with you)

Contact Name

Contact Telephone

Contact Email

## Page Template Information (What you want on your page)

What template would you like (please refer to the spec guidelines provided):

Template 1

Template 2

Template 3

Template 4

School/College Name:

Principal/Contact Name:

Telephone Number:

Email Address:

Full Physical Address:

Post Code:

Website URL:

Apply now URL/email link:

Social Media Handles for your school/college (remember a handle starts with @):

Twitter

Facebook

Instagram

LinkedIn

Youtube

Vimeo

## Page Template Information Continued...

**Introductory paragraph about the school/college (50-100 words guide):**

**Maximum  
Total  
350 - 400  
words**

**More content about the school/college (250-300 words guide):**

(Remember to include key selling information like USP's, key courses, pass rates, SEND information etc.)

## **Page Template Information Continued...**

**Please provide testimonials if you feel they will add value:**

**Please list your open days/events:**

**Please list your application deadline/s:**

**Please list your transport connections/links:**

# Course information

Please list all the courses you provide below:

Vocational Courses

AS & A Level Courses

## Course information continued...

Please list all the courses you provide below:

**GSCE Courses**

**Apprenticeships**

## Media Specifications

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Please note the image and video specifications below before submitting them:

### The images must be...

- ✓ Current & GDPR compliant.
- ✓ Reflective of Hillingdon's diverse youth population.
- ✓ Submitted as high resolution 300dpi JPG's
  - Minimum Size 75mm x 110mm or approximately 900px x 1,200px at 300dpi.
- ✓ Sent as a separate files and not embedded in a PDF or Word document.

### All videos must be...

- ✓ 1200 by 720 pixels, supplied as .MP4 or .MOV format, maximum length 140 seconds, maximum frame rate 30fps.

Alternatively you can provide the link to your videos on Youtube or Vimeo below

## Deadline for submitting content

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This completed form, imagery and/or video's must be submitted by

# 29th April

by email or wetransfer to [akeen@wlcreative.org.uk](mailto:akeen@wlcreative.org.uk)



HILLINGDON  
LONDON

Any enquiries about the  
Post16 Prospectus  
please contact  
[dhughes@hillingdon.gov.uk](mailto:dhughes@hillingdon.gov.uk)

Any questions about the  
required content and media  
please contact  
[akeen@wlcreative.org.uk](mailto:akeen@wlcreative.org.uk)